

Brian Hauser 128 W. Pleasant St., Apt. N3 Manlius, NY 13104

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Education

Master of Art in Graphic Design - Interactive Design focus. State University of New York at Oswego. 2008 – 2010 Bachelor of Fine Arts in Graphic Design, Art History minor. State University of New York at Oswego. 2004 - 2008

Work Experience

E-Commerce Web Developer. Dupli Envelope & Graphics. Syracuse, NY 2019 - Present

- Design, Develop and Maintain E-Commerce & Traditional Websites.
- Create and execute email marketing, Google Ads & social media strategy.
- Manage and maintain Amazon & Walmart seller accounts and stores.

Web Front End Developer & Site Administration. Raymour & Flanigan Furniture. Liverpool, NY.

- Create and maintain intranet, e-commerce based desktop and mobile web pages.
- Build sweepstakes applications for website, Facebook, Pinterest and Instagram.
- Develop editorial and wedding registry email blasts for desktop and mobile devices.

Adjunct Professor of Web Design. Cazenovia College. Cazenovia, NY

2011 - 2019

2012 - 2019

- Instructing and developing curriculum for introductory and advanced web design courses.
- Instructing honors courses and special topic independent study in parallax web design.

Web Designer & Front End Developer. Ahrens Technologies, Inc. Syracuse, NY.

2010 - 2012

2010

2008 - 2010

- Conduct design brief interviews with clients and assess client website needs.
- Design websites, logos and e-newsletters for law firms nationwide.
- Program websites into a custom-built Content Management System (CMS).

Adjunct Professor of Graphic Design. Bryant & Stratton College. Liverpool, NY.

2010 - 2011• Instructed and prepared curriculum for graphic design and web development courses.

Search Engine Optimization (SEO) Specialist. Data Key Communications. DeWitt, NY.

• Updated association social networking accounts and tracked statistics.

- Reviewed, edited content and optimized keywords for trade association wiki websites.
- Design, program, and send out weekly email blast newsletters.

Media Promotions Graduate Assistant. SUNY Oswego, Lifestyles Center. Oswego, NY.

• Managed three student designers and acted as creative director for all design jobs.

- Created flyers, posters, newspaper advertisements, digital signage displays.
- Developed marketing materials and website for SEFA Committee for college president.

Skills

Web Front-End Development Project Management Search Engine Optimization Web & Graphic Design **Creative Direction Email Marketing** Social Media Management Amazon Seller Central Walmart Seller Central

Software Experience

Basecamp Adobe Dreamweaver JIRA Adobe Flash ShortStack Adobe Fireworks Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Scene7 **Constant Contact** Campaign Monitor

Programming Languages

HTML / XHTML HTML 5 CSS & Media Queries PHP XML *iQuery* Javascript ActionScript

Content Management Systems

DNN Drupal Kentico Wordpress zNode