



Brian Hauser
4803 Norstar Blvd. Apt. 220
Liverpool, NY 13088

P: 315.741.6041
E: brian@brianhauser.com
W: www.brianhauser.com

Education

Master of Art in Graphic Design - Interactive Design focus. State University of New York at Oswego. 2008 – 2010
Bachelor of Fine Arts in Graphic Design, Art History minor. State University of New York at Oswego. 2004 – 2008

Work Experience

- Web Front End Developer & Site Administration.** Raymour & Flanigan Furniture. Liverpool, NY. 2012 – Present
- Create and maintain intranet, e-commerce based desktop and mobile web pages.
 - Build sweepstakes applications for website, Facebook, Pinterest and Instagram.
 - Develop editorial and wedding registry email blasts for desktop and mobile devices.
- Adjunct Professor of Web Design.** Cazenovia College. Cazenovia, NY 2011 – Present
- Instructing and developing curriculum for introductory and advanced web design courses.
 - Instructing honors courses and special topic independent study in parallax web design.
- Web Designer & Front End Developer.** Ahrens Technologies, Inc. Syracuse, NY. 2010 – 2012
- Conduct design brief interviews with clients and assess client website needs.
 - Design websites, logos and e-newsletters for law firms nationwide.
 - Program websites into a custom-built Content Management System (CMS).
- Adjunct Professor of Graphic Design.** Bryant & Stratton College. Liverpool, NY. 2010 – 2011
- Instructed and prepared curriculum for graphic design and web development courses.
- Search Engine Optimization (SEO) Specialist.** Data Key Communications. DeWitt, NY. 2010
- Updated association social networking accounts and tracked statistics.
 - Reviewed, edited content and optimized keywords for trade association wiki websites.
 - Design, program, and send out weekly email blast newsletters.
- Media Promotions Graduate Assistant.** SUNY Oswego, Lifestyles Center. Oswego, NY. 2008 – 2010
- Managed three student designers and acted as creative director for all design jobs.
 - Created flyers, posters, newspaper advertisements, digital signage displays.
 - Developed marketing materials and website for SEFA Committee for college president.
- Interactive Design Festa Fellowship.** Martino Flynn, LLC. Pittsford, NY. 2009
- Researched, created a presentation about subversions for managing code.
 - Debugged company intranet for glitches before upgrades were released.
 - Worked directly with the lead web developer.

Skills

Web Front-End Development
Site Administration
Project Management
Search Engine Optimization
Contest App Development
Mobile Development
Web & Graphic Design
Creative Direction
Social Media Management

Software Experience

Adobe Dreamweaver Basecamp
Adobe Flash JIRA
Adobe Fireworks ShortStack
Adobe Photoshop WildFire
Adobe Illustrator
Adobe InDesign
Adobe Scene7
Constant Contact
ExactTarget

Programming Languages

HTML / XHTML
HTML 5
CSS & Media Queries
PHP
XML
jQuery
Javascript
ActionScript 2 & 3

Content Management Systems

DNN
Drupal
Kentico
Wordpress
zNode